

Super Yacht

i n d u s t r y



USA

DISTINCTIVE YACHT BUILDERS

TRUE BEAUTY FROM

Lady Linda

MISSISSIPPI DELTA

Flying Tenders

EFFECTIVE PURCHASING

Explorer Yachts

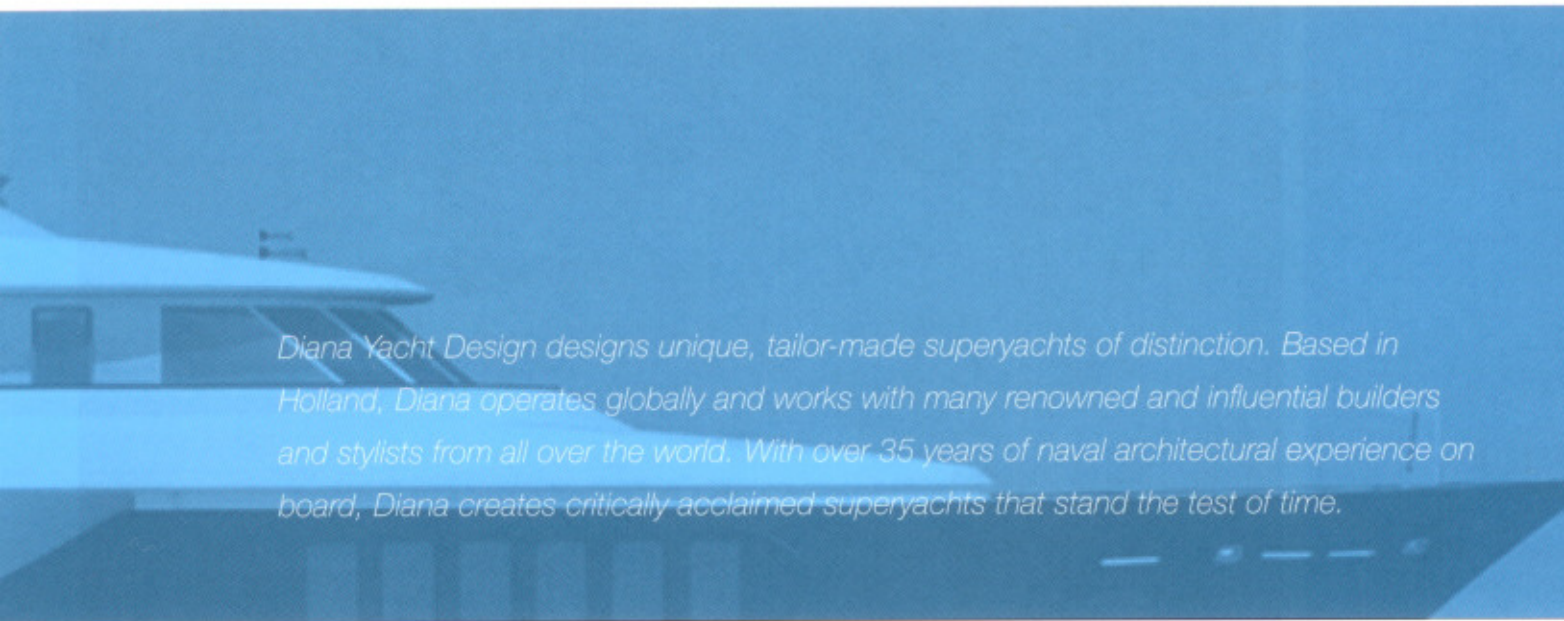
Diana Yacht Design

Endless Range of Ideas and Possibilities



Founded in 1971 by electrical engineer Kees Kolf, naval architect Joost Beekman and marine engineer Cor van der Wiel, Diana Yacht Design has 35 years and counting of designing luxury yachts, which have earned it its excellent reputation. Back in the 70s the founders were innovative pioneers in luxury yacht design and specialists in their field. Famous classic designs from the early years such as Jamaica Bay, Rio Rita, Lady Ghislaine, Lady Duvera, Destiny and many more, are all still proudly sailing the oceans. The current crew consists of naval architects/designers Hans-

Maarten Bals, Jacob Blom, Bart de Haan and engineers Hans Metzlar and Jerry Lakeman (also a classification specialist). These passionate professionals are highly skilled and talented people who work with the driving spirit of their founders in mind. And that pays off with more than forty superyacht designs clocked up since 1971. Their recent, successful design record includes, well-known yachts such as Solala, Campbell Bay, JeMaSa, among others and there are more boats on the books to be launched.



Diana Yacht Design designs unique, tailor-made superyachts of distinction. Based in Holland, Diana operates globally and works with many renowned and influential builders and stylists from all over the world. With over 35 years of naval architectural experience on board, Diana creates critically acclaimed superyachts that stand the test of time.

Winning Combination

Over the years Diana has developed an effective and structured work methodology. Diana's strict workflows and constant attention to detail ensure that the quality guaranteed in the original design, will be fully transferred and accomplished throughout the building process. This inherent company philosophy still proves successful today.

Today, Diana still holds true to her winning combination of state-of-the-art technology and timeless design. The durability and security of Diana's fleet has proven itself against the test of time, and her designs deliver excellent seaworthy years of yachting later. Always engineered with efficiency in mind, Diana yachts are built with a vision of exceptional long range and lifespan. Diana yachts represent a solid and rewarding investment.

Alongside a roster of satisfied long-time owners, those shorter-term owners who decide to sell within the first six to seven years are also guaranteed satisfaction because every Diana-designed yacht yields a contract price way above the initial investment, irrespective of the building yard involved. These distinct qualities give substance to Diana's motto "Endless Range". But it also says a lot about Diana's ability to offer an endless range of possibilities to fulfill the client's unique desires and to accommodate even the most challenging wishes.

Rewarding Challenge

So why choose an independent naval architecture and design office one may ask? Simply put: quality assurance, flexibility and minimal overhead, ultimately leading to a more effective solution, better tailored to the client's ambitious desires. Catering to the client's personal preference, Diana has successfully teamed with yards in the Netherlands, Denmark, Germany, Japan, Sweden, U.K., U.S.A. and also with prominent leading interior and exterior stylists in the superyacht industry, including Jon Bannenberg, Felix Buytendijk, Terrence Disdale, Glade Johnson, Espen Oeino, Dee Robinson, Cor D Rover, Michela Reverberi, Donald Starkey, Mark Tucker, and Andrew Winch.

Designing an excellent luxury yacht requires all relevant disciplines to merge seamlessly into one final product. This demands intense teamwork. At any time Diana maintains clear and short lines of communication between in-house specialists and project partners. In the end, consistent high quality throughout the entire yacht is what matters most to everyone involved.

Diana's specialists have a great passion for luxury yacht building, a great respect for the oceans and direct responsibility for their own part of the design. This and being involved in each design project from scratch to launch brings diversity to the job and a sense of satisfaction. They see each new design as one of a kind, so every unique yacht is an intense and rewarding challenge in itself.

Testimonials of Satisfied Clients

Maintaining their status as a leading, independent design office for luxury yachts, the current impressive portfolio and upcoming scheduled launches foretell a very optimistic future for Diana Yacht Design. This success story is confirmed by the following testimonials of loyal and satisfied clients and the number of new design projects Diana Yacht Design is working on.

Rio Rita

Captain Alex Waugh served many famous superyachts in his three-decade long yachting career and has been an enthusiastic captain on Diana's famous classic yacht, the 56-metre Rio Rita. He talks about his first meeting with the ship in 1993, an important landmark for her in the yachting industry, and her latest, successful refit, also executed by Diana.

"As I got to know the vessel, the crew and the owner I soon realised that she was indeed a very special yacht", he states. "She has benefited from the same generous owner since 1986 as well as talented and loyal crews who have stayed with the vessel for years longer than what is considered the norm in the industry. But, Rio Rita herself was the true star." When he starts to reminisce about the time Rio Rita was



launched, he says: "From the moment she was launched in 1984 from the De Vries Shipyard in Aalsmeer in Holland she was deemed a true pedigree. Her leadship construction, Terrance Disdale interior and naval architecture and styling by Diana Yachts assured her standing in the industry. When she arrived on the French Riviera later that year the yachting community made their pilgrimage to Monaco just to see her." About her 'career' he says: "For the following twenty years she enjoyed the good life, cruising in the warm waters of the Mediterranean Sea. Always maintained to a high standard and carefully upgraded when necessary, Rio Rita became the

benchmark for classic, modern, motor yacht design."

As a result of the success of her original design the owners returned to Diana in 2004 when they decided to extend the yacht from 52 to 56 meters. "Diana Yacht Design's team of naval architects respected Rio Rita's classic form, hull shape and unbroken sheer line when they developed the specifications for her new transom extension," he says. Very happy with the result of the refit he adds: "At the completion of the refit at Amels the formal inclining experiment and sea trials off the shores of Vlissingen proved the superb quality of Diana Yacht's achievement. Rio Rita was more stable in all conditions; faster with a top speed over 16 knots and she could turn in a tighter radius even though the rudders and shafts remained unchanged."

Alex Waugh concludes: "Rio Rita, proud of her new look and performance, will continue to provide pleasure to her owner and crew for years to come."



Cracker Bay (ex-Campbell Bay)

The 44.6-metre Campbell Bay, launched in 2002, is a typically traditional modern Dutch design by Diana Yacht Design. She was built by Hakvoort, with exterior and interior styling by Felix Buytendijk and Andrew Winch.

Captain Rusty Allen comments on his experience with the Cracker Bay: "We have completed almost 100,000 nautical miles of transatlantic sailing. The vessel has handled all of the various sea conditions that have been thrown at us and I was never the least concerned."

Solaia

The all Dutch produced Solaia is an attractive and practical 40-metre luxury motor yacht, built by Hakvoort with interior and exterior styling by Felix Buytendijk. Nick Brettingham-Moore was Build Supervisor and Captain on the Solaia from 1999 to 2006, and tells us about the yacht:

"I am pleased to report that at all times Solaia was a safe and comfortable yacht. She has not experienced any breakdowns

which may have interrupted her cruising itinerary. All general maintenance was easily performed by the crew, with external professional technicians only required to service specific technical items. Lloyd's Register and the MCA survey requirements have always been easily met and on several occasions the surveyors have commented on her proper ship design and construction."

Current Projects

And the success story doesn't stop there, Diana Yacht Design has an impressive total of nine yachts in development at this present time. Plus last year's launch of the fine and very spacious 50-metre JeMaSa at Hakvoort shipyard, the naval architecture for which Diana was responsible, while teaming up with Espen Oelino on the exterior styling and Michela Reverberi on interior design.

Currently Diana has a 44.4-metre yacht and two sister ships, each 43.4 metres, which are soon to be launched from Aarhus Værft in Denmark. For all three yachts Diana Yacht Design performed the exterior styling and naval architecture. There are four projects under construction, two builds are by Hakvoort, both with naval architecture by Diana Yacht Design; the 38-metre project 407, with styling by Felix Buytendijk and interior design by Donald Starkey and the 45-metre project 410 with a profile styling from Cor D Rover and the interior designed by Felix Buytendijk.

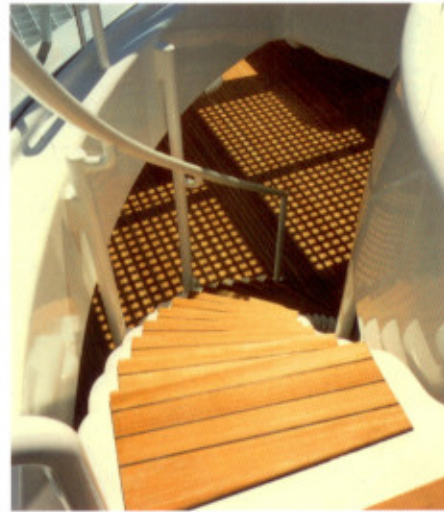
Another project, the 45.9-metre motor yacht No. 327 is under construction at builder Aarhus Værft in Denmark. Setzer designed the profile and Design Unlimited designed the interior,

while Diana took on the naval architecture.

The last yacht under construction is Yacht No. 187 at Moonen Shipyard - designed to an original design of the Moonen 97 by Rene van der Velden and with customised naval architecture by Diana and interior by Art-line.

Furthermore there are still several projects in design stage, with naval architecture from Diana Yacht Design. A 48-metre motor yacht with styling and interior design by Glade Johnson is going to be built at Hakvoort and yet another customised Moonen 97 is currently being designed.

i. www.dianayachtdesign.com



JEMASA ~ 49,99 m / 164 ft



— ENDLESS RANGE —

DIANA® YACHT DESIGN

www.dianayachtdesign.com